

Interreg

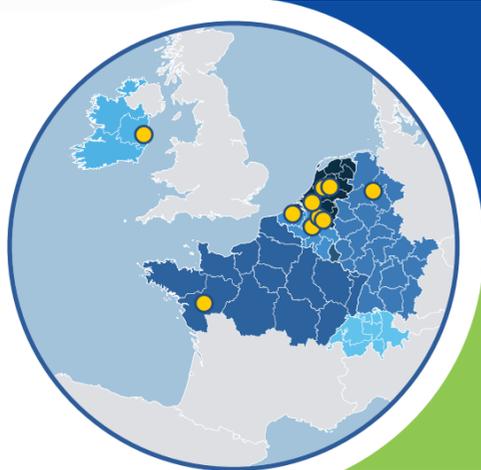


Co-funded by
the European Union

North-West Europe

Circular Shift

Empowering organisations to scale circular procurement through value chain collaboration, circular strategies, and organisational change



10 partners from BE, DE, FR, IE, NL
Cooperating from 2025 - 2028

EU funding
€3,2 million

Total project budget
€5,4 million

Map: © EuroGeographics Association for the administrative boundaries (NUTS regions)

Objectives

Through encouraging Value Chain Collaboration (VCC), the implementation of circular strategies and creating internal commitment among procuring organisations, Circular Shift aims to accelerate the circular economy (CE) by scaling up circular procurement (CP) of workwear, phones, and laptops in the NWE region.

circularshift.nweurope.eu